



Press Release

Andrea Pontremoli appointed as the New President of Motor Valley Development

- The CEO and shareholder of the Dallara Group succeeds Claudio Domenicali at the helm of the association that brings together the world's most iconic automotive brands from Emilia-Romagna's "Land of Motors".
- Over 16,000 companies and more than 90,000 employees form the region's motor industry supply chain – a district where education and innovation take centre stage.

Bologna, 28th February 2025 - **Andrea Pontremoli**, Chief Executive Officer of the Dallara Group, is the new President of **Motor Valley Development** for the 2025–2027 term. The association brings together the major two- and four-wheel brands from the Emilia-Romagna "Land of Motors" (www.motorvalley.it). His appointment was made official during the members' assembly held on Thursday, 27 February 2025. Pontremoli takes over from Claudio Domenicali, CEO of Ducati, who had held the position since 2019.

Andrea Albani, Managing Director of the Misano World Circuit Marco Simoncelli in Misano Adriatico (Rimini), has been reappointed as Vice-President.

Today, the association represents Motor Valley – a globally unique industrial district of excellence, home to 16,500 local companies, including world-renowned names such as Ferrari, Automobili Lamborghini, Dallara, Ducati, Pagani, Maserati and Energica. The district features 14 museums, a network of 18 private collections, 11 karting tracks, and four regional racetracks: the "Enzo e Dino Ferrari" International Circuit in Imola, the "Marco Simoncelli" Misano World Circuit, Modena Circuit, and the "Riccardo Paletti" Circuit in Varano de' Melegari.

*"It is a great honour for me to take on the role of President of Motor Valley Development, an organisation that represents the passion and innovation of our region. I assume this role with a spirit of service, continuing the excellent work carried out by Claudio Domenicali, to whom I offer my heartfelt thanks," said **Andrea Pontremoli, the newly appointed President of Motor Valley Development**. "My commitment will be to enhance the heritage we possess, while looking ahead with the same determination and vision that have always distinguished the companies in our area. Together, we will continue to make Motor Valley a global benchmark for both two- and four-wheel mobility, aiming to remain at the cutting edge not only from a technical standpoint, but also as a social ecosystem – knowing that our strength lies in the community we are able to build and sustain."*

"It has been both a privilege and a great responsibility to serve as President of the Motor Valley Development association since 2019. This region represents a global centre of excellence – not only industrially, but also in tourism, culture, and education. It brings together the most prestigious Italian automotive and motorbike brands, guardians of an invaluable heritage of mechanical and technological expertise. Contributing to its growth has been a source of immense pride," declared Claudio Domenicali, CEO of Ducati. "Now, with deep respect, I hand over the baton to Andrea – a passionate friend and consummate professional – fully confident that he will lead the future of Motor Valley with vision and dedication."

As a global hub for technological innovation and education, Motor Valley Development works in close synergy with the Emilia-Romagna Region to promote this exceptional heritage internationally. In recent years, the region has launched several initiatives, including the Motor Valley Accelerator – Italy's first start-up accelerator dedicated to the automotive sector. This project was born from a joint initiative by the national

CDP Venture Capital Sgr – National Innovation Fund, UniCredit, and Fondazione Modena, and is managed by Plug and Play, which also acts as an investor, alongside CRIT.

The newly elected President, Andrea Pontremoli, is taking on a significant challenge. In addition to his role as CEO of Dallara Automobili, he also serves as President of MUNER – the Motorvehicle University of Emilia-Romagna. Founded in 2017, MUNER is the result of a strategic partnership between leading regional universities (University of Bologna, University of Modena, University of Parma and University of Reggio Emilia) and local automotive manufacturers. It offers advanced Master's degree programmes in automotive engineering, with a strong focus on electric vehicles and autonomous driving technologies. The initiative currently involves over 700 students from various countries, with the aim of training highly specialised engineers capable of driving innovation in the automotive sector and beyond.

Pontremoli's appointment as President underscores the region's ability and determination to work as a cohesive system, focusing efforts on three strategic areas: education, technology, and tourism. This choice reflects a strong commitment to consolidating the Motor Valley as a centre of excellence, with an emphasis on innovation, growth, and global visibility.

With his extensive expertise in the automotive field and dedication to research and development, Andrea Pontremoli is ready to hit the accelerator and guide the Motor Valley into an even stronger position as a global leader in the world of motors.

NOTES FOR THE EDITORS

ABOUT MOTOR VALLEY FEST

Motor Valley Fest is promoted by the Emilia-Romagna Region, APT Servizi Emilia-Romagna, the Municipality of Modena, Motor Valley Development Association, MUNER, and Meneghini & Associati, with the support of the Italian Ministry of Foreign Affairs and International Cooperation, Unioncamere Emilia-Romagna, the Modena Chamber of Commerce, and the Fondazione di Modena. The event is held in partnership with ACI, ANFIA, UNRAE – Industrial Vehicles Section, Autopromotec, and BolognaFiere – Motor Show. Motor Valley Fest is made possible with the support of Accenture, CNH, Dassault Systèmes, and EFESO Management Consultants. www.motorvalley.it



For media information, please contact:

Meneghini & Associati Inventia – Cinzia Di Rosa

Mob. +39 347 1010498 - email: press@motorvalley.it - dirosa@meneghinieassociati.it

APT Servizi Emilia-Romagna – Alberto Sabatini

Mob. + 39 331 6713699 - email: a.sabatini@aptservizi.com